

HIT Hospitality Integrated Technologies SA

Company Profile

H.I.T. Hospitality Integrated Technologies S.A. is the largest hospitality integrator in Greece covering over 82% of the computerized Hotels exceeding 1280 properties. Part of the initial expansion plan towards the Middle East was the opening of HIT Cyprus Ltd last year which has been operating successfully.

In 2004, our company undertook the great responsibility to provide the PMS Software for the

“ largest hotel on earth “ for the Olympic Village of XXVIII OLYMPIC GAMES in Athens 2004.

It is one of the biggest I.T. projects ever on an international scale of course, consisting of 28 different Reception areas, Olympic Village with 16.000 beds, accommodation for team escorts, judges, Cruise ships, etc.

Apart from the installation of Protel Head Quarters and Protel mpe (multi property edition), special modules have been developed by us in order to carry out such a project, combining the tools of modern technology, such as Central Reservation System and Interface, Allocation Algorithms, Visual Depiction, Guest Locator, and more. We are proud to have executed this immense project successfully !

Main Activities

The philosophy of our project management is to provide hoteliers with the total solution, in order to fulfill their particular needs, starting from the planning stage to the certification of each project. i.e.

Project Plan, Training, Cabling, Installations, Data & Voice Networks, VPNs, Internet , Software, Hardware, PABXs, Peripherals, POS,KEYLOCKS, TV Sets, WebTV.

Software Development

Ermis & Estia (Based DOS/UNIX) are a family of products which enables the hoteliers to organize their business and offer a broad-spectrum facilities to their customers

Representations

Protel Hotel management Suite, 32bit/SQL PMS, Protel PMS, Sales & Marketing, Banquet, Internet reservations, constitute a platform of applications, based in Windows environment and client-server technology.(Protel-net.com)

Cooperations

- **QUADRIGA** (Genesis interactive WEB TV – ioTV)
- **Siemens** (PABX – PCs – PDA - Networks)
- **Compaq** (Hardware - Servers)
- **IBM** (Hardware – Peripherals – POS)

Services

Our management flexibility and trained staff enables our company to cater for any business irrelevant of its size.

Software Sections

- **Front Office:** 32bits Windows NT, 2000 environment, Microsoft SQL Server Database (RDBMS), with modules such as: Reception, check-in, check-out, Foreign Currency Exchange, Management of Reservations, Computerised Main Courante, Guest Index, Guest History, Graphics, Reports, Forecast, Active Lists, Word processing, Invoicing etc.
Available for individual hotels (protel PMS) and chains (Protel MPE/ Protel Head Quarters)
Remote access via Internet for the totally controlling of more than one hotel, at the same time (Head Quarters).
- **Sales & Marketing:** Organize and control sales and Marketing Department. Remote access via internet.
 - Fully integrated into Protel Front Office / Protel Conference & Banqueting
 - Tracking Activities & Costs of Marketing
 - Sales user controlling
 - Order & Offer Management
 - Hierarchical management of key accounts, accounts and contacts
 - One click evaluation of revenue targets & produced revenue
 - Reporting
 - Remote access via Internet



- **Head Quarters** (Hotel Chain Head Quarter Management)
- **Banquet**
- **E-reservations** (on-line Internet Reservations)
- **IBM POS SurePos - SureMark:** Innovative & Reliable Point of Sales Touch Screen (PC based) Systems (Hardware & Software technologies). This leads to final solutions which include functionality, design and user friendly hitech. Full compatibility with the standard systems (Windows NT, 2000,XP).
On-line Connectivity with PMS (Front Office)
Cost control analysis via the connectivity with FeB (Food & Beverage Control System).



- **Wireless PDA Wi Fi:** (Windows Mobile 2003, Hand Held terminal) is a unique and ideal solution for managing orders in a restaurant, bar e.t.c. Not just a terminal but a complete touch screen cordless hand held system with new features such as: the bill display screen rotation, the menu flash cards e.t.c.



TRAINING

The company supports products & applications from a to z in order for each user to be able to handle his work effectively.

In addition organizes seminars for educational purposes, on a regular basis, and whenever necessary for new developments and upgrading.

SUPPORT – MAINTENANCE

There is Hotline Service that operates 24 hours a day throughout the year that offers assistance to users and solutions on any problem.